

# cloudfy.

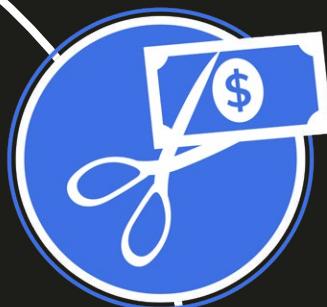
## INSIDER

### Empowering B2B Ecommerce Businesses with Cloudfy



[www.cloudfy.com](http://www.cloudfy.com)

# SIMPLIFY



# SAVE



# SCALE





## In this issue of the Cloudfy magazine

We'll explore the different ways that Cloudfy can help your business succeed, from our powerful B2B ecommerce solutions to our industry expertise and customer support.

We would talk about Our products like marketplace connections, mobile sales person app, customer ordering app, and B2B ecommerce platform. Will highlight the numerous solutions according to the business case, the industry, and the type of business. Moving forward, we would talk about the EDIs, extensions, and ERP Integrations we have already completed and can use in the future.

Finally, we shall showcase our achievements, including our most recent developments, and provide channels for engaging with us.

## Our Vision

At Cloudfy, we believe that B2B ecommerce should be simple, scalable, and accessible to businesses of all sizes specifically targeting medium to large manufacturers, distributors and wholesalers.

## Our Mission

To provide a powerful B2B ecommerce platform that empowers businesses to grow their online sales and succeed in the digital age.



# Cloudfy: Overview

***“Grow Your Business with Cloudfy -  
The Ecommerce Platform Built for B2B Success”***

# cloudfy.

As B2B ecommerce continues to grow and evolve, businesses need a platform that can keep up with their changing needs and enable them to compete and thrive in the digital marketplace. That's where Cloudfy comes in - a powerful ecommerce platform built specifically for B2B businesses.

With Cloudfy, businesses can streamline their ecommerce operations, improve their customer experience, and grow their sales and revenue. Here are just a few of the ways that Cloudfy can help businesses of all sizes and industries succeed in ecommerce:

- **Robust B2B Ecommerce Solution**
- **Customizable and Scalable**
- **Intuitive User Experience**
- **Advanced B2B Features**
- **Integration with Key Business Systems**

**C**ompetitive in Price with same functionality

**L**oyal Customer Base

**O**utstanding features and performance

**U**nique User Interface (UI/UX)

**D**iversified sectors, business case and solutions

**F**inest Integrations and pre-built extensions

**Y**oung minds and talented team

**“Grow Your Business with  
Cloudfy - The Ecommerce  
Platform Built for B2B Success”**

# What we do?

High-quality digital catalogs, real-time inventory information, quotation creation, a CRM view and mobile salesperson app.

It acts as one-stop-shop having developers, a marketing team, a support team, and every required thing under a single roof.

Cloudfy, a B2B-focused ecommerce system gives companies a single platform from which to build, run, and expand their online sales channels.

The platform from Cloudfy is intended to make managing a company's online sales channels and giving clients a smooth experience easier. B2B sales operations are simplified and streamlined.

So just, **Save, Scale**  
and **Simplify** with  
**cloudfy.**

# How Can Cloudfy Benefit Your Business?

Cloudfy offers a range of benefits that can help businesses grow and succeed in the competitive world of ecommerce. Here are some of the key benefits of using Cloudfy:

## Cost-effective

Cloudfy is a cost-effective solution (1/3 compared to competitors with the same functionality) that enables businesses to build and manage online stores without having to invest in expensive software, hardware, or IT infrastructure.

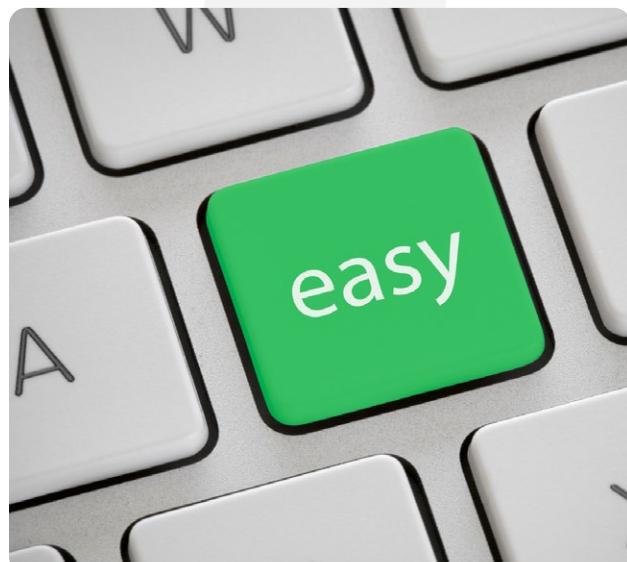
With Cloudfy, businesses can get started quickly and easily, without having to worry about upfront costs or ongoing maintenance fees.



## Easy to Use

Cloudfy is designed to be easy to use and easy to set up, making it an ideal solution for businesses of all sizes.

With its intuitive user interface, drag-and-drop functionality, and easy-to-follow setup wizard, Cloudfy enables businesses to create and manage their online stores with ease.



## Secure

Cloudfy is a highly secure platform that takes the privacy and security of your customer data seriously.

With its built-in security features, including SSL encryption, firewalls, and regular security updates, Cloudfy provides businesses with the peace of mind they need to focus on growing their ecommerce operations.



## Mobile-Friendly

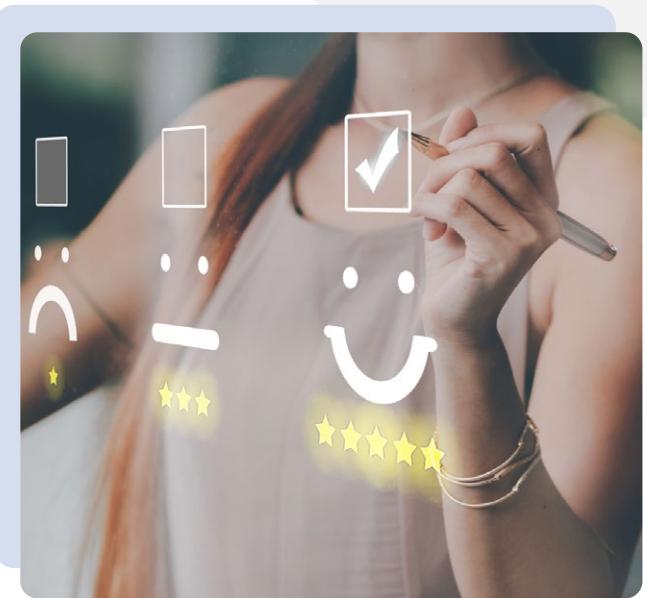
Cloudfy is a mobile-friendly platform that enables businesses to reach customers on any device.

With its responsive design and mobile-optimized storefront templates, Cloudfy provides businesses with the tools they need to deliver a seamless and engaging mobile shopping experience.

## Customer-Focused

Cloudfy is a customer-focused platform that enables businesses to create online stores that meet the needs and preferences of their customers.

With its flexible payment and shipping options, powerful product management tools, and seamless checkout process, Cloudfy enables businesses to create a seamless and engaging customer experience that drives loyalty and repeat business.

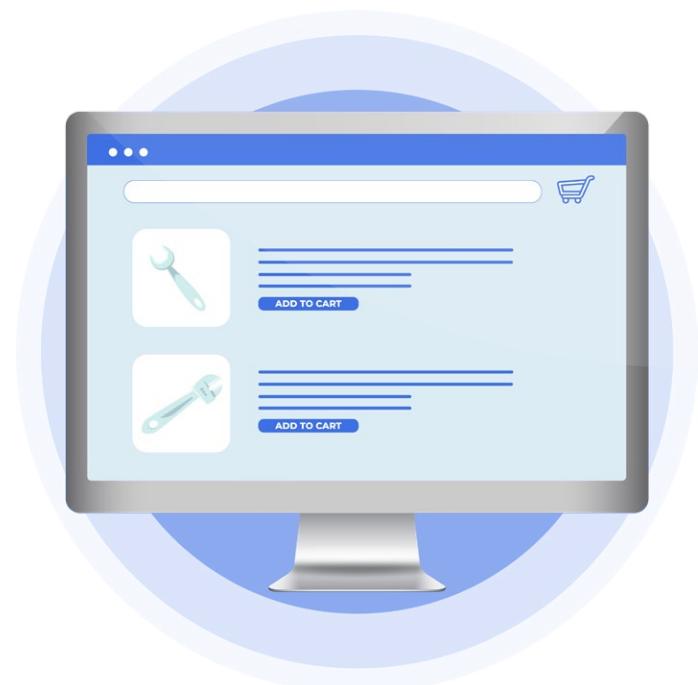


# Products

Cloudfy offers a range of powerful B2B ecommerce solutions designed to help businesses of all sizes succeed online. From our intuitive B2B ecommerce platform to our robust Customer Ordering App, Mobile Sales Person App, and B2B Marketplace Connectors, our solutions are tailored to meet the unique needs of ecommerce businesses in a variety of sectors.

## B2B Ecommerce Platform

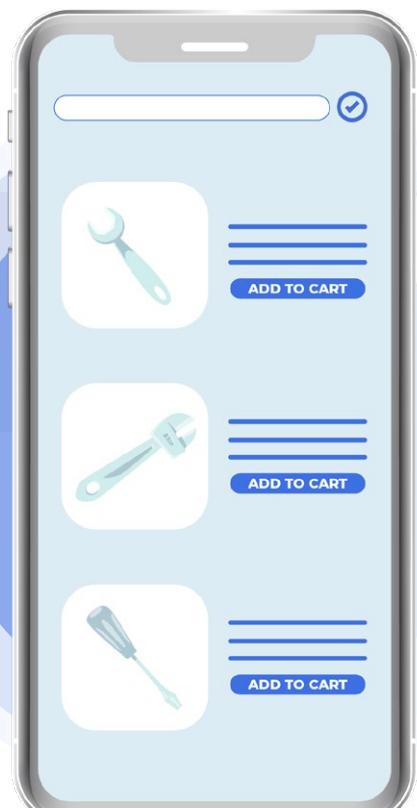
- Cloudfy, a complete B2B ecommerce platform provides companies with a wealth of tools and functions to improve efficiency and performance.
- It is completely adaptable and created to satisfy certain corporate requirements.
- The platform offers a tailored user experience for each customer, robust search tools, and a simple ERP system with a built-in EDI interface.
- It also provides easy repeat ordering, multi-level authorization, secure payment choices, and loyalty points among numerous other features.
- The platform from Cloudfy is highly competitive in pricing (almost 1/3rd of competitors with the same functionality), with clear pricing and no additional costs.



# ***“Streamline Your B2B Ecommerce Operations with Cloudfy”***

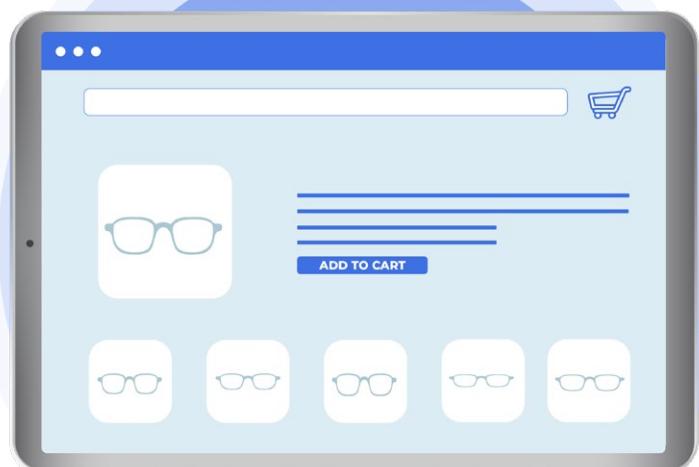
## **Customer Ordering App**

- Cloudfy offers a simple and practical mobile order-processing solution.
- With its turn-key Customer Ordering App and comprehensive ERP integration, Cloudfy caters to the particular requirements of manufacturing, retailing and distribution companies.
- With real-time stock visibility, personalized catalogs, and barcode scanning, this app enables consumers to place orders whenever it's convenient for them, while also cutting administrative costs with self-service capabilities.
- To add to its charm, this app is compatible with both Android and iOS.
- Designed specifically to meet the unique needs of wholesale clients placing their orders with a manufacturing or distribution business like yours.



## Mobile Sales Person App

- Cloudfy offers a Mobile sales Person App that works in tandem with their desktop ecommerce platform.
- Real-time inventory information, high-definition digital catalogs, the capacity to create quotations, reporting, and a CRM view to examine customer records are all accessible through the app.
- B2B businesses may increase the functionality required for special orders and estimates, optimize their sales processes, and save administrative expenses.
- This app is iOS compatible.

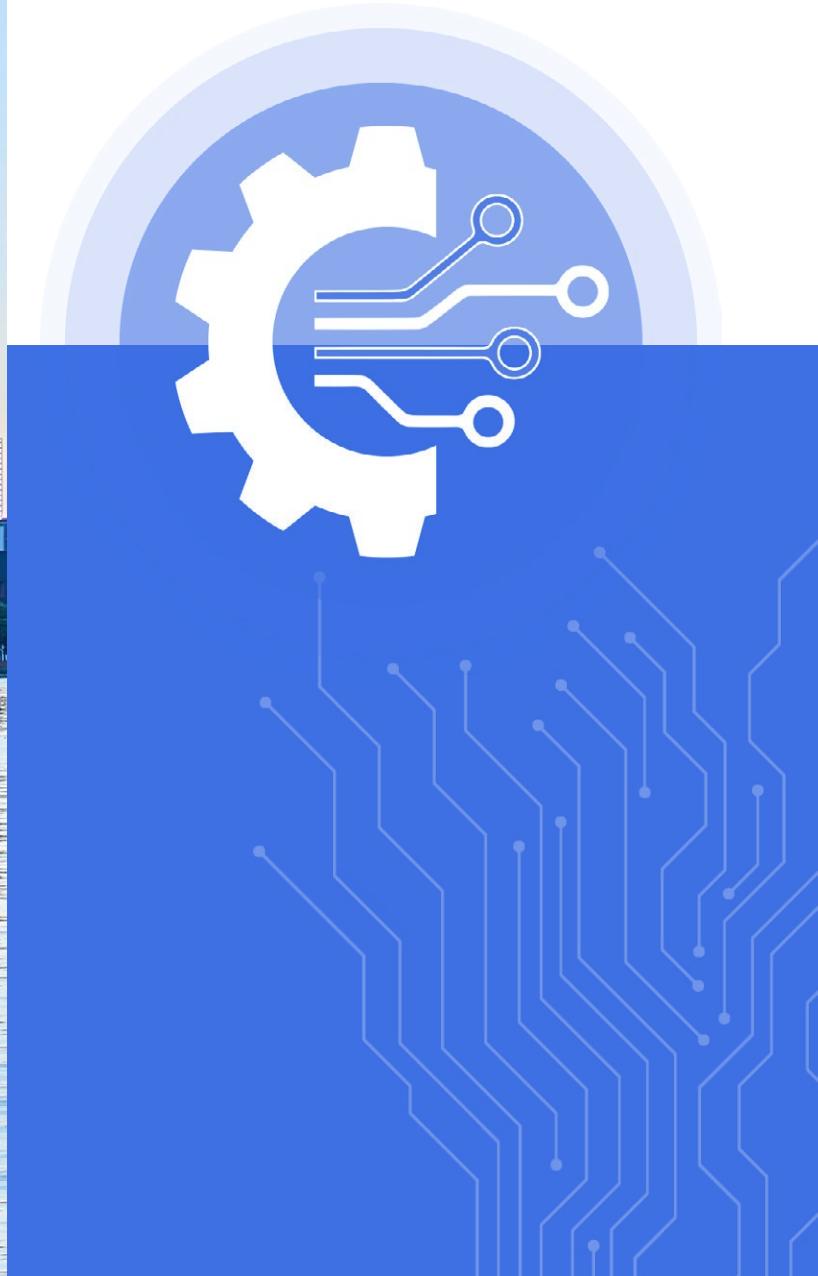


***“Streamline Your Ecommerce Business with Cloudfy - The All-in-One Platform for B2B Sales and Success”***



## Marketplace Connectors

In order to streamline the order and fulfillment process and save time and money, Cloudfy's B2B ecommerce software solution provides a pre-built, turn-key package that seamlessly combines international B2B marketplaces and retail partners. Cloudfy enables organizations to streamline, grow, and save their operations while maximizing the potential of their ERP by developing an all-inclusive sales platform. Manufacturers and suppliers may broaden their customer base using Cloudfy, add new partners, and enhance existing sales channels for long-term success.



# Find the Optimal Solution for Your B2B Ecommerce Needs with Cloudfy

## Based on Business Type

Cloudy offers best-in-class, SaaS-based, turn-key B2B ecommerce software for manufacturing, B2B, D2C, wholesales, and distribution.

### For Manufacturers

Cloudfy's Manufacturer B2B Ecommerce Software provides a High-end choice of trade-only features that can be switched on as your business grows, bundled together in an easy, fast, affordable, and scalable one-stop-shop SaaS platform.



### For D2C

Direct-to-consumer (D2C) sales are one way to grow your company's revenue and diversify your sources of income, but opening a new sales channel may be expensive and difficult.



## For Wholesalers

The finest B2B ecommerce solution for wholesalers is Cloudfy, which provides a SaaS solution with trade-only capabilities, reasonable prices, and extensive ERP connectivity.



## For B2B

Cloudfy is a customizable B2B ecommerce platform designed to help businesses grow their online presence with affordable pricing and fast launch times. It provides tailored customer experiences, robust search capabilities, ERP system connectors, pre-built EDIs, secure payment choices, simple repeat ordering, quotation workflows, and loyalty points.



## For Distributors

With Cloudfy, it's simple to automate your order-to-cash process and create a tight connectivity with your ERP, cutting costs and improving your bottom line for distributors.

# Based on Sectors

Cloudfy is ideal for sectors with a high volume of recurring business and big wholesale buy orders. Cloudfy provides the greatest option to simplify and boost efficiency in the P.O. intake process with a best-in-class platform designed for certain industries.



**Pharmaceuticals**



**Medical Devices**



**Healthcare  
Products**



**FMCG**



**Food & Beverage**



**Fashion & Apparel**

***“Our experienced team of ecommerce experts helps businesses across a range of industries achieve success in the online marketplace.”***



**PVF**



**Industrial**



**Military**



**Automotive**



**Construction**



**Government**

# Based on Business Case

Cloudfy is an ecommerce platform designed specifically for B2B businesses, which can help overcome these challenges.

Following are the business cases based on which cloudfy can help.



Reducing Cost



Retaining Clients



Growing Sales



Eliminating Errors



Scaling Fast



Simplifying IT



Replatforming



Inventory Visibility



Automating

# cloudfy.

# Streamline your B2B Ecommerce operations with seamless ERP integration on Cloudfy



1. Automate Manual Process
2. Provide Accurate Pricing
3. Increase inventory visibility
4. Make better use of data
5. Future-proof your business
6. Eliminates Errors During Ordering
7. Offer Omnichannel Experiences
8. Scalability and Security
9. Improve Compliance
10. Enhance Customer Experience



**Brightpearl**



**FISHBOWL**



**Sage**



**NETSUITE**



**SAP Business One**



**QuickBooks Enterprise**



**SAP S/4 HANA**

**Don't see yours? We're always up for a new challenge — just ask!**

# Extensions

## Payment Gateway

These integrations enable businesses to securely accept payments online, automate the payment processing workflow, and streamline their order fulfillment process.

## E-Procurement

These integrations allow businesses to synchronize their inventory, order, and financial data between Cloudfy and their ERP system, providing a seamless end-to-end workflow for their e-commerce operations.

## EDI & Partners

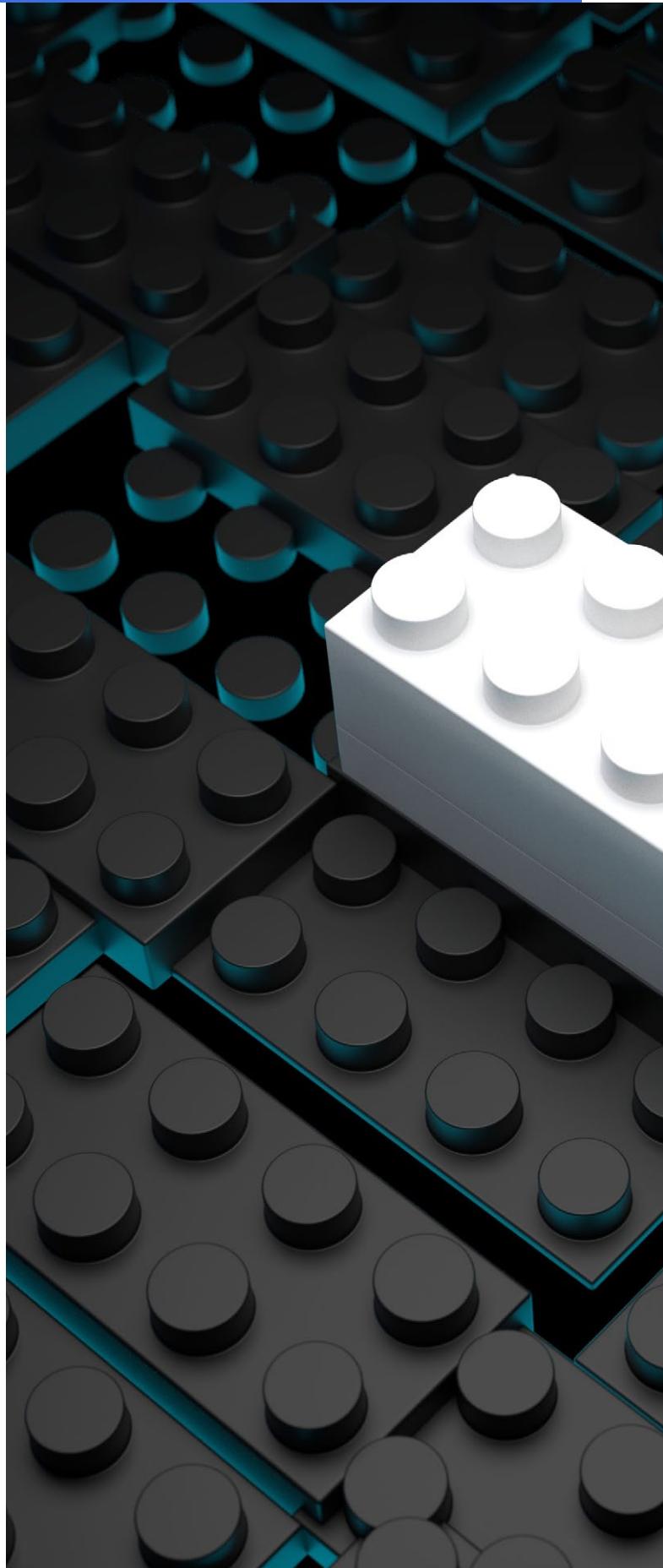
EDI integration allows businesses to exchange electronic business documents such as purchase orders, invoices, and advance ship notices with their trading partners.

## Marketing

These integrations enable businesses to automate their email marketing campaigns, track and analyze their website traffic and user behavior, and optimize their online marketing efforts.

## Performance Integration

These integrations works towards enhancing performance of overall website such as to handle and manage traffic, Cloudfy offers TrafficDefender.





### **Shipping**

These integrations enable businesses to automatically calculate shipping rates based on carrier pricing tables, manage their shipping labels and tracking information, and provide customers with real-time shipping estimates and delivery updates.

### **Tax & Compliance**

Cloudfy offers robust tax and compliance features that help businesses stay compliant with local tax regulations and standards.

Cloudfy's integrations with payment gateways, shipping carriers, accounting systems, CRMs, ERPs, and marketing platforms provide businesses with a powerful suite of tools and features to streamline their ecommerce operations and optimize their online sales and marketing efforts.

***“Cloudfy offers seamless integration with popular ERPs and EDIs.”***

# Updates



## Loyalty point

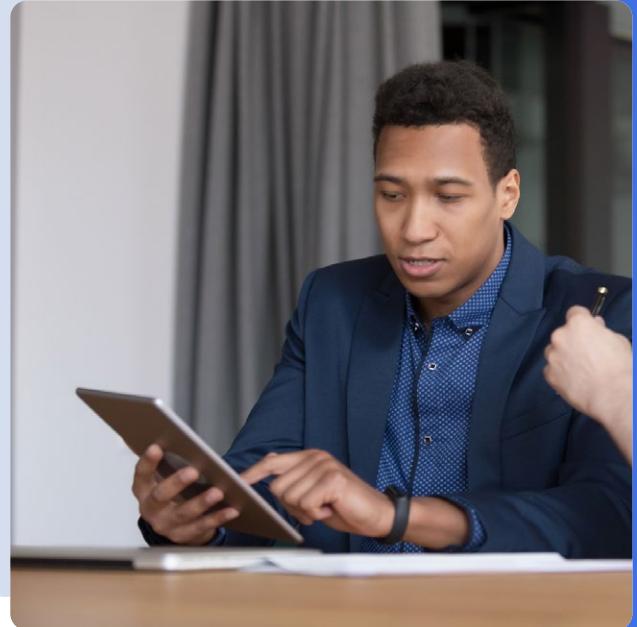
Cloudfy's loyalty points feature is an amazing way to incentivize repeat business and encourage more purchases. It allows customers to earn points for their purchases which can be redeemed for discounts or other rewards on future purchases. There are several benefits of loyalty points feature in a B2B e commerce platform for manufacturers, distributors and wholesale customers such as :

1. Increased repeat business
2. Increased spending
3. Better customer retention
4. Improved data collection
5. Create a positive brand reputation
6. Flexibility in the Program
7. Managing incentives for team
8. Increased customer engagement
9. Greater customer lifetime value

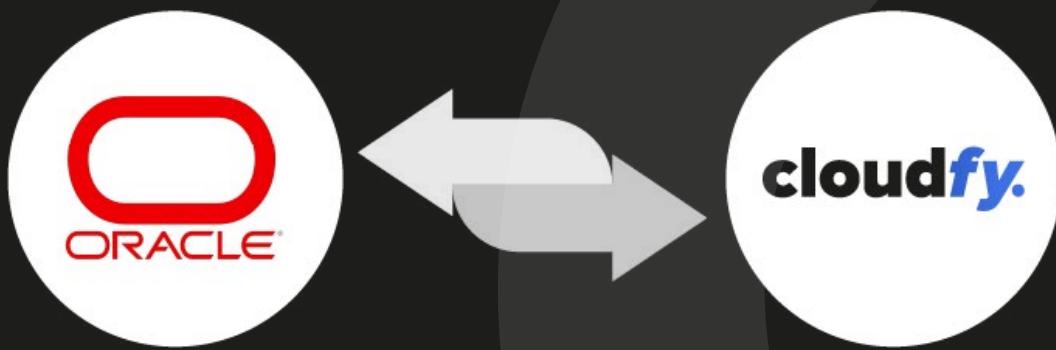


## Reporting feature in mobile sales person app

This new add on feature gives valuable insights into the sales performance of representatives, including item reports, brand reports, location-based reports, order reports, and sales performance reports. Helps to identify trends, opportunities, and areas for improvement, enabling them to make informed decisions and improve their performance.



## Oracle Fusion Integration



Recently, Cloudfy has also added Oracle Fusion Integration to its list of ERP system integrations, and it can automate and manage an astonishing array of applications, but it relies on getting complete data to and from multiple sources. Cloudfy integrates with Oracle Fusion which streamlines and upgrades the fundamental internal processes while enhancing visibility and customer-centric features. This offers customer self-service, agent-assisted service as well as field service to deliver efficient service outcomes at scale when and where customers engage.

# Contact Us to get your questions answered.

If you have any questions about Cloudfy or would like our help in achieving your digital commerce goals, please don't hesitate to contact us.

**Get a personalised DEMO!**

---

## CONTACT US

---

### **United Kingdom**

64 Mansfield Street  
Leicester LE1 3DL

Call +44 0116-326-1170

### **North American**

89 Headquarters Plaza North,  
Suite #1447 Morristown, New  
Jersey 07960 United States

Call +1 908-944-7300

### **Asia/Pacific**

61A Tras Street  
Singapore 079300

Call +65 3158-3912

### **Australia**

31 Queen Street  
Level 17T Melbourne

Call +61 03-8652-1590